



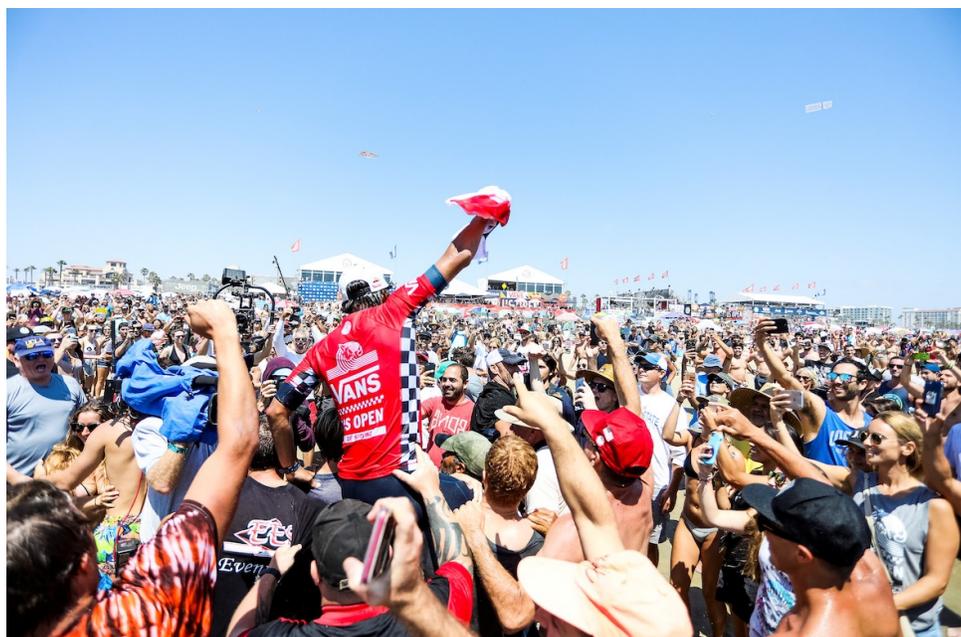
SAVE THE DATE

2022 Vans Us Open Of Surfing: World's Largest Action Sports Festival Returns To Huntington Beach from July 30 - August 7, 2022

Nine-Day Action Sports Event Highlights Southern California Beach Culture and Competition Featuring the Best in Surfing, Skateboarding and BMX, Alongside Interactive Activations for All Ages

IMAGES & B-Roll from 2019 VANS US OPEN OF SURFING Available for Download [HERE](#)

Huntington Beach, Calif./USA (May 23, 2022) — The Vans US Open of Surfing returns to the southside of the Huntington Beach Pier to host the world's largest action sports festival featuring the best in surfing, skateboarding and BMX competitions from July 30 through August 7, 2022. After a two-year hiatus due to COVID-19, the nine-day event will offer a full calendar of engaging creative activities for the entire family to enjoy, including customization workshops, on-site surfboard shaping, public skate and BMX sessions, a community market, giveaways and sustainable installations. This year, the festival's centralized message will focus on the importance of environmental responsibility and impact, which will be a common theme across multiple brand activations and platforms. The entire event is free and open to the public.



Kanoa Igarashi met by fans after his maiden 2017 Vans US Open of Surfing win. Credit: Kenny Morris / WSL

Action Sports Competitions

The Vans US Open of Surfing will entertain fans with the best in action sports competition. The **World Surf League (WSL)** will host the fourth stop of its **Challenger Series** including some of the world's best and rising talent all competing for a coveted spot on the Championship Tour.

The Vans Duct Tape Invitational and Festival combines culture and competition. For the first time ever, this year's competition is the second of three stops on the WSL Longboard Tour. Forty of the world's best male and female longboarders will compete in this event on the WSL Longboard Tour for a shot at the Longboard World Title, which will be decided at the WSL Longboard Championships in Malibu this October. The Vans Duct Tape Invitational & Festival will also offer fans a chance to demo hand-shaped surfboards with four influential names in action sports, including [Zion Wright](#), [Troy Elmore](#), [Holly Wawn](#) and [Dakota Roche](#).

Across the sand, the **Vans Showdown** will elevate the skateboarding experience at the US Open with a street skating contest. The Vans Showdown celebrates skate culture by bringing together the world's most exciting and stylish skaters alongside brand partners Palace, Hockey, Alltimers, Spitfire, Quasi and friends. The **Vans Waffle Cup**, named by BMX star Dakota Roche, is where the best in BMX will take center stage with brand partners Cult, non-profit Radshare and The Bloom media. Tune in live via vanusopenofsurfing.com.

In addition, Vans will host public skate and BMX sessions for the community.



Curren Caples competes at the Vans Showdown Finals at the 2019 Vans US Open of Surfing. Credit: Anthony Acosta

On Sand Festival Experience

The Vans US Open of Surfing will also feature an on-site Duct Tape Surfboard Shaping Bay, Stitchbox wetsuit repair, community market, HOV (House of Vans) workshops, the Vans surf camp and more. The shaping bay will use sustainable materials and Stitchbox will offer free wetsuit repair for the community in the spirit of upcycling.

The event will offer a wide range of activities and workshops, scheduled every day beginning July 30, and include interactive partnerships with non-profit organizations to engage youth on the importance of sustainability, and inclusion and community, including [Stoked Mentoring](#), [City Surf Project](#), [Native Like Water](#), the [WSL Rising Tides Girls Program](#), an oyster restoration with [Orange County Coastkeeper](#) and a beach cleanup with [WILD Coast](#). Other live action summer entertainment will include art installations, customization workshops, movie premieres and much more.

Stay tuned for the latest updates and full schedule of events at VansUSOpenofSurfing.com or follow [@usopenofsurf](#) on Instagram.

Recognized as the largest professional sports competition and action sports festival in the world, the Vans US Open of Surfing is currently sanctioned and operated by the World Surf League under license from IMG, the event owner. Official partners of this year's event include Vans, 805, BF Goodrich, Flying Embers, Hydro Flask, Pacifico, Sambazon, Shiseido, YouTheory and more.

About Vans

Vans®, a VF Corporation (NYSE: VFC) brand, is the original action sports footwear, apparel and accessories brand. Vans® authentic collections are sold in 97 countries through a network of subsidiaries, distributors and international offices. Vans® has over 2,000 retail locations globally including owned, concession and partnership doors. The Vans® brand promotes creative self-expression in youth culture across action sports, art, music and street culture and delivers progressive platforms such as Vans Checkerboard Day, Vans Park Series, Vans Triple Crown of Surfing®, Vans Custom Culture, and Vans' cultural hub and international music venue, House of Vans.

About IMG

IMG is a global leader in sports, fashion, events and media. The company manages some of the world's greatest athletes and fashion icons; owns and operates hundreds of live events annually; and is a leading independent producer and distributor of sports and entertainment media. IMG also specializes in licensing, sports training and league development. IMG is a subsidiary of Endeavor, a global sports and entertainment company.

About the WSL

The World Surf League (WSL) is the global home of competitive surfing, crowning the undisputed World Champions since 1976 and showcasing the world's best surfers on the world's best waves. WSL is comprised of the Tours and Competition division, which oversees and operates more than 180 global competitions each year; WSL WaveCo, home of the world's largest high-performance, human-made wave; and WSL Studios, an independent producer of unscripted and scripted projects.

For more information, please visit WorldSurfLeague.com.

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